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FOR IMMEDIATE RELEASE

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POLICE ENFORCE TRAFFIC VIOLATIONS
Drivers Reminded to Stop for Pedestrians

The Pocatello Police Department's traffic enforcement unit conducted crosswalk enforcement yesterday, Wednesday, February 1, 2012 near Idaho State University and on North Main Street near Convergys. The city has experienced several car vs. pedestrian accidents, including a fatal accident last fall on South 5th Avenue.

The Police Department has also received complaints from the public in reference to drivers not stopping for pedestrians in the crosswalks. In response to this request for enforcement, the traffic enforcement unit issued a total of 49 citations Wednesday. Those citations included failing to yield to a pedestrian in a crosswalk, failure to wear seatbelts, no proof of insurance and failure to purchase a driver's license.

"The Pocatello Police Department takes the safety of our pedestrians seriously and will be continuing to conduct crosswalk enforcement campaigns," states Sgt. Chad Higbee. Drivers are asked to be aware of and stop for pedestrians that are in the crosswalk.

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