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FOR IMMEDIATE RELEASE

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POCATELLO SHELTER WINS NATIONWIDE GRANT CAMPAIGN
2012 Shelter Grant Challenge Underway

The staff, volunteer and animals at the Pocatello Animal Shelter announced today the Shelter won the state award for round four of the 2011 Animal Rescue Site \$300,000 Shelter Challenge with Petfinder.com.

Thanks to supporters who “clicked” every day, the Shelter received its fourth \$1,000 grand prize for the state of Idaho. The money from this round was received late in December and was used to help two special needs dogs at the Shelter.

Rocky is a 1 year old mixed breed that came to the Shelter with an injured knee. After knee surgery, he found a wonderful family to call his own. Joey is a 3 year old Bichon that also has special needs and will need to find a special home to work through those needs. “We can’t budget for these types of animal emergencies,” said Mary Remer, Animal Services Director. “We rely on donations from citizens to help with these costs and give the animals a second chance. Without the extra help, we have to euthanize the animal.”

You can help more animals! The 2012 Challenge is underway. With just a click, individuals can help the Animal Shelter continue serving animals in our community. Just go to www.theanimalrescuesite.com, click on the “click here to give-it’s free” button and vote. Spread the word, help the animals and don’t forget to vote!

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