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FOR IMMEDIATE RELEASE

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**DESIGNATE A SOBER DRIVER**  
*Keep Impaired Drivers off the Road*

The Pocatello Police Department urges everyone to help keep impaired drivers off the road. Special patrols will be out in force this weekend to check for drivers under the influence of alcohol or drugs. Impaired driving is a deadly act that kills thousands of people each year.

A safe choice for those who will be consuming alcohol is to choose a designated driver. Plan ahead and select one person in your group to refrain from drinking alcohol to provide you with a safe ride home. Designating a sober driver in situations when alcohol is present is something that should always be practiced and is the most responsible thing an individual can do.

Many establishments provide free non-alcoholic beverages for the designated driver. If you are hosting the party, consider providing plenty of non-alcoholic beverages and food for guests. Make sure your guest have a safe ride home and don't be afraid to take away someone's car keys if they have been consuming alcohol. Provide a place for them to stay for the night or call a taxi.

Two licensed taxi companies will be operating in Pocatello on New Year's Eve. They are: Bannock Transportation at 233-2498 and Yellow Cab at 237-8294. We can all do our part to help keep impaired drivers off the roads this holiday weekend.

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AN EQUAL OPPORTUNITY EMPLOYER  
VETERAN'S PREFERENCE