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FOR IMMEDIATE RELEASE

CONTACT: Sgt. Ralph Daniels, Pocatello Police Department, at 234-6142

**POCATELLO POLICE DEPARTMENT TRAFFIC ENFORCEMENT EMPHASIS**  
*Officers Will Be Watching For Speeding Drivers and Issuing Citations*

In an attempt to reduce accidents and to enhance road safety for all drivers, the Pocatello Police Department will be emphasizing speed enforcement over the next week.

The Department has looked at the statistics from the latest state seatbelt enforcement and found that speed is still the most abused violation by motorists. Over 5000 seatbelt citations were written throughout the state. However, there were over 4000 speed citations written.

We are in a hurry to get where we are going, and this can cause problems. Along with speeding, we are doing many different things in our cars causing us to be distracted from what we should be doing. This cuts down on reaction times, in turn, causing accidents as we cannot stop fast enough.

Officers will be watching for speeding drivers and issuing citations when appropriate. Officers will focus on Yellowstone Avenue, Quinn Road, South 2<sup>nd</sup> Avenue near Ross Park, and Olympus Drive. Although these areas will be emphasized, officers will conduct traffic enforcement as often as they can in as many locations as they can throughout the City of Pocatello.

For more information please contact Sergeant Ralph Daniels, Pocatello Police Department at 234-6142.

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