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FOR IMMEDIATE RELEASE

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CITY DEBUTS NEW D.A.R.E. CAR TOMORROW
Public Invited to Event at 12:00 Noon

The Pocatello Police Department is debuting its new D.A.R.E. car tomorrow, January 23, 2010 at 12:00 Noon. Both the old and new D.A.R.E. cars will be in front of the Out Limits Fun Zone at 1800 Garrett Way.

The City was able to purchase the new car using D.A.R.E. funds and corporate donations. No City of Pocatello monies were used to acquire or upgrade the vehicle. The existing car is over 15 years old and has exceeded its useful life.

At this time, the department's new car is a "plain black" Dodge Charger equipped with a police package. Following the kick-off, the car will undergo six weeks of customization and receive additional accessories. The final version will be unveiled at the March 19, 2010 Chrome in the Dome car show. During the final unveiling, the corporate sponsors will be recognized, and the Police Department will be honoring former D.A.R.E Officer Dan Gilbert who passed away.

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